

Department of Business Administration

EHFE002, Corporate Social Responsibility,
7.5 credits
Corporate Social Responsibility,
7,5 HP
Third Cycle/Forskarutbildningsnivå

General information

The course EHFE002 is a course in Business Administration at the third cycle level.

Language of instruction: English

Main field of studies: Business Administration

Learning outcomes

A passing grade on the course will be awarded to students who:

Knowledge and understanding

- Show a thorough understanding of the key elements in corporate social responsibility
- Show a thorough understanding of the theories and research methodologies related to corporate social responsibility

Applying knowledge and understanding

- Show an ability to perform an independent analysis and theorization of a research problem related to corporate social responsibility

Communication

- Show an ability to communicate both orally and in writing on issues and problems with regard to corporate social responsibility.

Course content

The precise content of the course will be influenced by the participants' interests and preferences, but in essence the course will cover topics as:

- the concept of CSR
- shareholder theory vs stakeholder theory in the debate around CSR
- CSR and legitimacy theory
- classifications of CSR
- research methods used in CSR research
- International, national and corporate initiatives in the area of CSR: Recognition, measurement and disclosure

Course design

The course consists of five days of seminar sessions on different themes. The readings for the seminars will primarily be journal articles and participants will be encouraged to supplement these with their own selected texts. The course closes with the examination of individual written assignments (seminar session 6). The exact schedule will be decided on in participation with course participants. Guest lecturers will be invited to the seminars to present relevant CSR research. During the course, participants will be asked to present their own PhD projects. They will have an opportunity to receive feedback on their project from faculty and other course participants.

Assessment

Assessment is based on active participation in the seminar sessions and an end-of-course written individual assignment of reflecting character. To pass the PhD course, the participant must actively take part in the scheduled activities (80 % attendance) and have all assignments approved.

Credits

Grades are Pass or Fail.

Plagiarism is considered to be a very serious academic offence. The University will take disciplinary actions against any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other improper practices in examinations or assessments, includes suspension from the University for a specific period of time.

Entry requirements

PhD students accepted to the PhD programme in Business Administration or an adjacent subject are eligible for the course.

Course literature

See separate literature list.