

# 长江三角洲创业夏令营

## Yangtze River Delta Summer Entrepreneurship Camp

To encourage entrepreneurial Swedish students to learn more about the rapidly developing innovation climate in China and to get hands-on experience of developing new ventures in this dynamic country, Lund University (Lund), Zhejiang University (Hangzhou), iQubator (Shanghai), DreamTown (Hangzhou) and Wuzhong International Innovation Park (Suzhou) jointly invite Lund University students to come to Shanghai to develop their venture ideas.

The Entrepreneurship Camp is hosted at iQubator's offices, which are located in Shanghai's French Concession area. Here the student venture teams will receive free office space, all necessary logistical support, plenty of advice as well as access to a broad range of local business connections.

Throughout the Entrepreneurship Camp the facilities and resources at DreamTown in Hangzhou and Wuzhong International Incubator in Suzhou are at the student venture teams' disposal. Study visits will be arranged to these interesting cities and entrepreneurship centers and designated Entrepreneurship Camp coordinators will be available in both locations.

At the completion of the Entrepreneurship Camp the student venture teams will be invited to pitch their projects to local investors at Demo Days in both DreamTown and Wuzhong International Incubator. Successful teams will be offered to set up their companies in any of the incubator locations.

### Schedule (2017):

- April/May: Pre-departure venture development work/visa applications/accommodation arrangements
- June: Entrepreneurship Camp start
- August: Demo Days
- August: Entrepreneurship Camp end

### Information

The Yangtze River Delta is China's economic powerhouse, one of Asia's most important centers for commerce and a frontrunner in innovation in China and has a The Yangtze River Delta is one of the most densely populated regions on earth that is home to more than 115 million people. The urban buildup in the Yangtze River Mega-City (as the region is increasingly being referred to) is the largest concentration of adjacent metropolitan areas in the world. The region includes one of the world's largest cities, Shanghai many other major cities such as Hangzhou Nanjing, and Suzhou to name but a few. It is, in short, an exciting place.

Shanghai is the most populous city in China and the most populous city proper in the world. It is one of the four direct-controlled municipalities of China, with a population of more than 24 million as of 2014. It is a global financial centre and a transport hub with the world's busiest container port.

Hangzhou (pop. 9 million) is the capital and most populous city of Zhejiang Province. Hangzhou has been one of the most renowned and prosperous cities in China for much of the last millennium, due in part to its beautiful natural scenery, and is one of China's most popular tourist destinations. Traditionally well known for its production of green tea Hangzhou is now an entrepreneurial epicenter in China; Zhejiang province has produced more billionaires in the world bar only California. Hangzhou is home to Alibaba, the worlds largest e-commerce company (that also made the world's largest IPO when it was listed on NYSE in 2014). Hangzhou hosted the 2016 G20 meeting and will host the 2022 Asian Games (the second largest sport event after the Olympic Games).

Suzhou (pop 10 million) is located in southeastern Jiangsu Province of East China, about 100 km northwest of Shanghai. It is a major economic center and focal point of trade and commerce. Suzhou is one of the fastest growing major cities in the world, with GDP growth rates of about 14% during the past 35 years and it is it one of the most highly developed and prosperous cities in China. Similar to Hangzhou it is one of China's most popular tourist destinations.

Zhejiang University (ZJU) is one of China's elite universities, consistently ranked among its top 5 universities and is also ranked as the 144th best university in the world according to QS (Lund University is ranked as the 73rd best in the same ranking). ZJU has about 45,000 full-time students out of which about 3,500 are foreign students. Lund University has a long and strong history of collaboration with ZJU, partly through the Sino-Swedish Joint Research Center of Photonics and the ZJU-Lund University Joint Center of Innovation and Entrepreneurship.

iQubator was founded in 2010 by Swedes Alexander Garbu and Per Linden originally an e-business incubation platform but later grew to a platform with offices in Hong Kong, Jiaxing and Shanghai, iQubator also introduced iQubator Fashion in 2012, the China Fashion Incubator.

DreamTown is China's largest and most successful innovation park. Located in the west of Hangzhou, just around the corner from Tabao City, Alibaba Group's global headquarters, it houses 17 incubators and accelerators that in turn host close to 800 startups with a total of 7,400 employees. DreamTown startups have since the the launch in 2014 together raised more than USD 17 billion in venture capital. More than 470 investment companies are also registered in DreamTown.

Recently launched by DreamTown is the Wuzhong International Innovation Center, which is an innovation park located in Suzhou that focuses on bringing startups from the world's most innovative regions such as California, Israel and Northern Europe to China.

## **Contact**

**Erik Forsberg, ([erik.forsberg@jorcep.org](mailto:erik.forsberg@jorcep.org))**

**Associate Professor, Zhejiang University**

**Chairman of Board, Innobridge Co. Ltd**