

Previous Laureates EEEA



2012

In May 2012 Allan Gibb, Professor Emeritus at the University of Durham, England received the European Entrepreneurship Education Award as the first laureate for his pioneering work within entrepreneurship education at European universities.



2013

In 2013 the award was presented to Alain Fayolle, Professor at EM Lyon Business School in France for having a fundamental role in building a community of scholars in Europe with an interest in entrepreneurship education and training.



2014

Paula Kyrö, Professor at Aalto University in Finland, is a pioneer in educational entrepreneurship research. She has been bridging pedagogy and entrepreneurship, not only taking pedagogy to entrepreneurship but also emphasizing that entrepreneurship can be regarded as a pedagogic form.



2015

Professor Bengt Johannisson, Linnaeus University in Sweden, has played a key role in the development of entrepreneurship education in Europe. He was one of the first to introduce academic programmes and courses in entrepreneurship.



2016

Professor Paul Hannon of Swansea University in the UK has been working to promote entrepreneurship, and especially entrepreneurship education, in the university and policy systems for 35 years in the development of entrepreneurship education in Europe.



2017

Professor Colette Henry of Dundalk Institute of Technology has been an active international scholar of entrepreneurship for more than 25 years. Particularly, she has meant a great deal for the development of entrepreneurship education within the academic context but also to real entrepreneurs in rural areas and in low-tech sectors.



2018

Professor Helle Neergaard and Associate Professor Per Blenker at Aarhus University in Denmark are known for delivering constructive criticism on traditional forms of teaching entrepreneurship and for suggesting novel approaches to identify current and future needs. This genuine interest has manifested itself in the creation of the 3E Conference (ECSB's Entrepreneurship Education Conference).



Sten K. Johnson
Centre for
Entrepreneurship

SCHOOL OF ECONOMICS
AND MANAGEMENT

EEEW / EEEA 2019

European Entrepreneurship Education Workshop
European Entrepreneurship Education Award

Sten K. Johnson Centre for Entrepreneurship

“Advancing entrepreneurship and entrepreneurs through knowledge”

Sten K. Johnson Centre for Entrepreneurship is located at the School of Economics and Management at Lund University. The centre is working within the three main areas: education, research and outreach activities. It was founded in 2011 thanks to a generous donation from the entrepreneur Sten K Johnson.



www.entrepreneur.lu.se/en

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European Entrepreneurship Education Workshop

WHAT IS EUROPEAN ENTREPRENEURSHIP EDUCATION WORKSHOP (EEEW)?

Since 2012, The Sten K. Johnson Centre for Entrepreneurship annually organises the European Entrepreneurship Education Workshop (EEEW). The 2019 edition of the workshop is the 8th annual workshop. Welcome!

EEEW 2019 - ENTREPRENEURIAL RESPONSIBILITY

As educators in the field of entrepreneurship, we have a significant opportunity to influence our students' perspectives on what entrepreneurship could be and which roles it can fill in society. Our students can become change makers who contribute to the betterment of society and to the creation of a more sustainable society. During EEEW 2019 we want to discuss which role the Sustainable Development Goals can play in relation to entrepreneurship education. Should they be considered? Which roles do we, as educators, take on? Is it our responsibility to help our students to take a broader view and engage in the big challenges?

TRANSPORTATION

Taxi Skåne, phone number: +46 (0)46-330 330. Public transport: Skånetrafiken (use the app).

THURSDAY 28 MARCH

Elite Hotel Ideon - Scheelevägen 27, Lund

11:30–12:00	Registration
12:00–13:00	Lunch
13:00 -13:30	Welcome to EEEW 2019, Sten K. Johnson Centre for Entrepreneurship
13:30–14:15	Keynote: Entrepreneurship and sustainability – do we do the right things as educators? Professor Ester Barinaga, room Giga
14:15-14.30	Short break
14:30–15:15	Round-table discussion on the topic of entrepreneurship and sustainability including Professor Colette Henry and Associate Professor Per Blenker, coordinated by Caroline Wigren-Kristoferson
15:15-15:45	Coffee
15:45 -17:30	Working with the UN Sustainable Development Goals in entrepreneurship education – how? PhD Jasna Pocek, formerly legal and social dialogue officer at UN labour agency
15:45 -17:30	Parallel session, PhD students registered for this session discuss research with senior researchers in the field and with European Entrepreneurship Education Award recipients, room Hekto
19:00	Welcome drink at Hypoteket - Kyrkogatan 13, Lund
19:30	Banquet and award ceremony

FRIDAY 29 MARCH

Lund University School of Economics and Management - Tycho Brahes väg 1, Lund

The second day of the workshop will start with keynote speeches by the recipient of the 2019 European Entrepreneurship Education Award: Professor Ulla Hytti.

Countries are implementing policies of increasing entrepreneurship education across their schools at different educational levels. The standard practice is to put emphasis on business practices and competitions, which may produce adverse effects. Alternatively, taking a broad approach in entrepreneurship education risks diluting it to an ideology meaning anything to anyone. Hence, what remains distinctive about entrepreneurship education is called into question. The keynote will be followed by a round-table discussion related to the speech.

After a short break, we will head into a workshop on entrepreneurial responsibility: Are we as entrepreneurship educators taking responsibility into account when educating, and should we? In this workshop we address entrepreneurial responsibility and its importance for entrepreneurship education and teaching. We will elaborate on student cases in smaller groups and discuss how our teaching might influence student behaviour.

09:00-10.00	Keynote speech by award winner Ulla Hytti - Why more entrepreneurship education is not necessarily better, room EC3:207
10.00-10:30	Round-table discussion with previous EEEA Laureates Professor Bengt Johannisson and Professor Paula Kyrö, EC3:207
10:30-11:00	Coffee, room EC1:138
11:00-12:30	Workshop on entrepreneurial responsibility - PhD, Gustav Hägg, Sten K. Johnson Centre for Entrepreneurship, room EC1:131
12:30-13:00	Closing remarks – reflections by Professor Paul Hannon and Professor Helle Neergaard, room EC1:131
13:00	Lunch on the go or stay to eat and talk, room EC1:138



European Entrepreneurship Education Award

For the eight consecutive year, the Sten K. Johnson Centre for Entrepreneurship presents the European Entrepreneurship Education Award.

The European Entrepreneurship Education Award recognises an individual or organisation that has contributed to the improvement of entrepreneurship education in academia in Europe. This year the award goes to Professor Ulla Hytti at Turku University, Finland.



AWARD CITATION

Professor Ulla Hytti, Turku University, Finland, is today one of the most central pillars in the community of entrepreneurship education and an important driving force in the “machinery” to develop education and research in the field. She has a strong record of her own research and teaching related to the field. Additionally, she contributes to the field by supervising young PhD students and involving them in her research projects. She also contributes to increasing the quality of entrepreneurship education research as an editor, reviewer, developer of research networks, and initiator of international projects. Finally, she also contributes with a critical perspective on existing research within the field. Based on her different contributions to entrepreneurship education, Ulla Hytti is a worthy recipient of the 2019 European Entrepreneurship Educator Award.

WHAT IS EUROPEAN ENTREPRENEURSHIP EDUCATION AWARD?

The European Entrepreneurship Award (EEEA) is presented annually at the European Entrepreneurship Education Workshop in Lund, Sweden. The award recognizes an individual or an organisation that has contributed to the improvement of entrepreneurship education in academia in Europe.

The award is comprised of the honor and a diploma, as well as a sum of 100 000 SEK.

PURPOSE OF THE AWARD

The purpose of the Award is threefold.

It is to:

1. highlight the importance of teaching and learning in the area of entrepreneurship in Europe;
2. further stimulate and promote innovative teaching methods within the field;
3. diffuse the state of the art in entrepreneurial education among scholars, policymakers practitioners, and people involved in entrepreneurship education at the university level.

WHO IS A POTENTIAL AWARD WINNER?

The award winner of the EEEA could be a person or an organisation active in Europe.

To be considered a nominee for the EEEA the nominee has to have contributed significantly by developing pedagogic perspectives or ways of teaching entrepreneurship, through education, research or outreach activities.

Criteria for evaluation of nominations include: (1) novelty and innovativeness; (2) potential impact and transferability; and (3) relevance for a public beyond academia.

NOMINATIONS

We ask you to submit your nominations for European Entrepreneurship Education Award 2020 before 15 September 2019 to entrepreneurship@fek.lu.se. The nominations should be in the form of a one page Word or PDF document, including name and address of the nominee as well as a short motivation for your choice.

AWARD COMMITTEE

Hans Landström, Professor, Sten K. Johnson Centre for Entrepreneurship, Lund University
Mats Westerberg, Professor, Luleå University of Technology
Helle Neergaard, Aarhus University
Mats Lundqvist, Director, Chalmers School of Entrepreneurship
Roger Sørheim, Professor, Norwegian University of Science and Technology - NTNU