



LUND
UNIVERSITY

School of Economics and Management

EEH027F, Globalization of Innovation 7.5 credits

Innovationernas globalisering, 7,5 högskolepoäng
Third Cycle / Doktorandnivå

Details of approval

Approved by the Board of the Department of Economic History, Lund University School of Economics and Management 2021-03-09.

General Information

This is an optional course at the PhD programme.

The language of instruction is English.

Learning outcomes

On a general level, the student shall acquire advanced knowledge of the changing patterns of globalization and its implications for innovation management. Specifically, the students will be able to:

Knowledge and understanding

- Understand the changing pattern of globalisation and innovation (technological, geographical, organisational, etc.);
- Discern which factors influence a firm's strategic choice of globalising its innovation (Foreign Direct Investments, global human mobility, etc.).

Competence and skills

- Apply the main lessons of the course in problem-oriented empirical research
- Independently read, interpret and critically assess current research in globalization and innovation as well as advanced professional reports and analyses.

Judgement and approach

- Critically chose basic theories and concepts to discuss firm's strategic options for innovation in the context of globalisation;

- Critically assess the relevance and implications of their findings for research as well as policy purposes;

Course content

This is a seminar-based course offered only to a limited number of second year students enrolled in the Master program in Innovation and Global Sustainable Development. The course provides a basic understanding of how different innovation strategies are formed for firms to compete globally. It will concentrate primarily on outlining the changing patterns of global organisation of innovation, global resourcing for innovation, and global creation and dissemination of knowledge. It will introduce theories and tools for students to acquire understanding of globalisation of innovation and to develop firm's global innovation strategy. The course is organized around seven topical sessions. For each topical session, the students will have compulsory readings that will be discussed in class. Additionally, the students will be required to prepare a practical case.

Teaching and assessment

The course is designed as a series of seminars around key readings. Grading is based on individual performance via papers.

The University views plagiarism very seriously, and will take disciplinary actions against students for any kind of attempted malpractice in examinations and assessments. The penalty that may be imposed for this, and other unfair practice in examinations or assessments, includes suspension from the University.

Grading scale

Marking scale: Fail or Pass.

Prerequisites

PhD students applying for this course should have at least 60 credit points in either economic history, business administration, economic and social geography, economics, history or the equivalent knowledge.

Further information

This course cannot be included in the same degree as EKHT52.